



LAKEBOUND

Drive Covers. Boost Seasonal Traffic. Reach Lake Travelers.

**THE FIRST TRAVEL ECOSYSTEM
BUILT FOR LAKESIDE RESTAURANTS**

The Reality for **Lakeside Restaurants**

- ➔ **SEASONAL DEMAND SWINGS**
- ➔ **NO PLATFORM BUILT FOR LAKE TRAVELERS**
- ➔ **NO VISIBILITY FOR MENUS OR SPECIALS**
- ➔ **NO WAY TO PROMOTE EVENTS OR PEAK TIMES**
- ➔ **NO ATTRIBUTION FOR LAKE-DRIVEN RESERVATIONS**
- ➔ **YOU DESERVE A PLATFORM BUILT AROUND YOUR WORLD.**



The Lake Opportunity

Lakes Are a Massive, Underserved Dining Category

Millions of lake travelers each season

High repeat rates

Strong demand for dining, drinks, and events

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What LAKEBOUND is

A Visibility & Traffic Engine for Lakeside Restaurant

**Subscription
Tiers**

**Lake Lovers
Membership**

**Optional
Reservation
Attribution**

Tier 0 — Basic Listing *(Free)*

Every Lakeside Restaurant
Included

Name

Location

Website link

Basic info

Purpose: Join the Movement

**CLEAN WHITE UI CARD
PLACEHOLDER**

Tier 1 — Verified Restaurant (\$29-\$59/mo)

Verified badge

Priority Placement

Menu Hosting on Lakebound®

Best for families / anglers / groups
tagging

Seasonal Promotion Slots
(Fish Fry Friday, Taco Tuesday)

Analytics
(views, clicks, peak demand times)

Why it works:
Be the Movement increase
visibility + lake specific traffic

Founder Price: \$29
Full Membership Value: \$59

Limited Early Access Pricing
Reserved for Early Members Only

**BLUE ACCENT FOR
“VERIFIED”**

**CLEAN, STRUCTURED UI
PLACEHOLDER**

Tier 2 — Pro Restaurant (\$99-\$149/mo)

Your marketing engine.

Featured placement

Event promotion

(live music, specials, tournaments)

Lake Lovers perks

(free appetizer, drink discount)

Reservation link integration

(OpenTable, Resy, Tock)

SEO-Optimized menu hosting

Push notifications to Lake Lovers nearby

Why it works:

This turns Lakebound® into a real traffic driver.

Founder Price: \$99

Full Membership Value: \$149

Limited Early Access Pricing
Reserved for Early Members Only

**UI SHOWING
RESTAURANT CARD
AT TOP OF LAKE PAGE
PLACEHOLDER**

Tier 3 — Partner Restaurant

(3–5% revenue share)

Full integration. Measurable ROI.

Top-of-lake placement

Co-marketing

Seasonal campaigns

Loyalty integration

Reservation tracking + attribution

Dedicated account manager

Revenue share applies to:

Lakebound® Driven Reservations

Lakebound® Driven Events

Lake Lovers Perk Redemptions

Why it works:

Restaurants hate 20–30% delivery app fees.

A 3–5% attribution fee builds together.

**FULL-WIDTH
INTEGRATION
DIAGRAM
ICONS FOR
RESERVATIONS,
EVENTS, PERKS,
ATTRIBUTION
PLACEHOLDER**

Why Restaurants Choose This Tier

A Better Revenue Model for Restaurants

DELIVERY APPS

20–30%

Commission Fees

High fees that cut deeply into margins.

✗ Built for volume, not for local loyalty.

20–30% Fee

High Commission



LAKEBOUND

3–5%

Performance-Based Fee

Keeps revenue in the restaurant and supports sustainable growth.

✓ Drives targeted lake-area demand, not random foot traffic.

3–5% Fee

Low, Sustainable Cost



Restaurants keep more revenue and attract the right customers —
not just whoever happens to be hungry.

Traffic Impact from the Restaurant Tier

With Restaurant Tier placement, even modest Lakebound demand creates meaningful revenue.

Annual Revenue Lift: **\$15,000–\$40,000**

Tier-Driven Assumptions:

- Featured in Lakebound's Restaurant Tier (priority placement + targeted lake traffic)
~10 Lakebound-driven reservations/week
- Average ticket: **\$30–\$60**
~520 incremental covers/year
- Base revenue impact: **\$15,600–\$31,200**
- Higher-margin add-ons + repeat visits -> pushes total toward **\$40,000+**

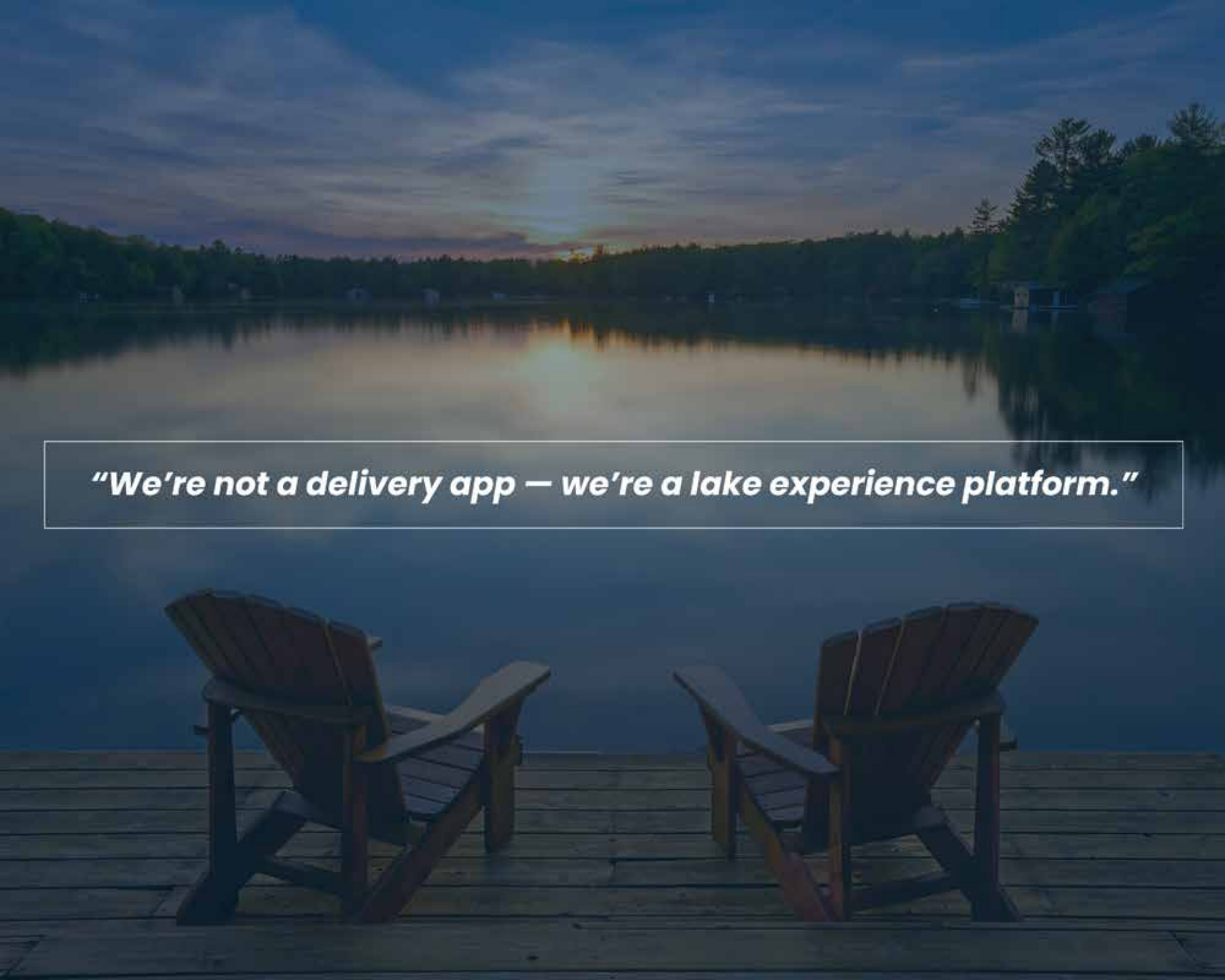


Tier visibility amplifies discovery, increases table turns, and compounds repeat visits.

Who LAKEBOUND Brings You

High-Intent Lake Travelers



A serene lake scene at dusk. The sky is a deep blue with soft, wispy clouds. The sun has set, and its golden light reflects on the calm water. In the foreground, two wooden Adirondack chairs sit on a wooden dock, facing the lake. The background is a dense line of trees and a few small buildings on the far shore.

“We’re not a delivery app — we’re a lake experience platform.”

You only pay if you want
More Visibility or More Traffic

Simple, Transparent Pricing



Basic

Every lakeside restaurant included

- ✓ Name
- ✓ Location
- ✓ Website link
- ✓ Basic info

\$0



Verified

Official Lakebound® Verified Restaurant

- ✓ Verified badge
- ✓ Priority placement
- ✓ Menu hosting on Lakebound
- ✓ Best for families, anglers, groups tagging
- ✓ Seasonal promotion slots
- ✓ Analytics

\$29-\$59

MONTHLY



Pro

Your marketing engine!

- ✓ Featured placement
- ✓ Event promotion
- ✓ Lake Lovers perks
- ✓ Reservation link integration
- ✓ SEO-Optimized menu hosting
- ✓ Push notifications to Lake Lovers nearby

\$99-\$149

MONTHLY



Partner

Optional revenue share

- ✓ Full integration
Measurable ROI
- ✓ Top-of-lake placement
- ✓ Co-marketing
- ✓ Seasonal campaigns
- ✓ Loyalty integration
- ✓ Reservation tracking + attribution
- ✓ Dedicated account manager

3%–5%

REVENUE SHARE

How We Roll Out With Restaurants



Start with Tiers 0-2

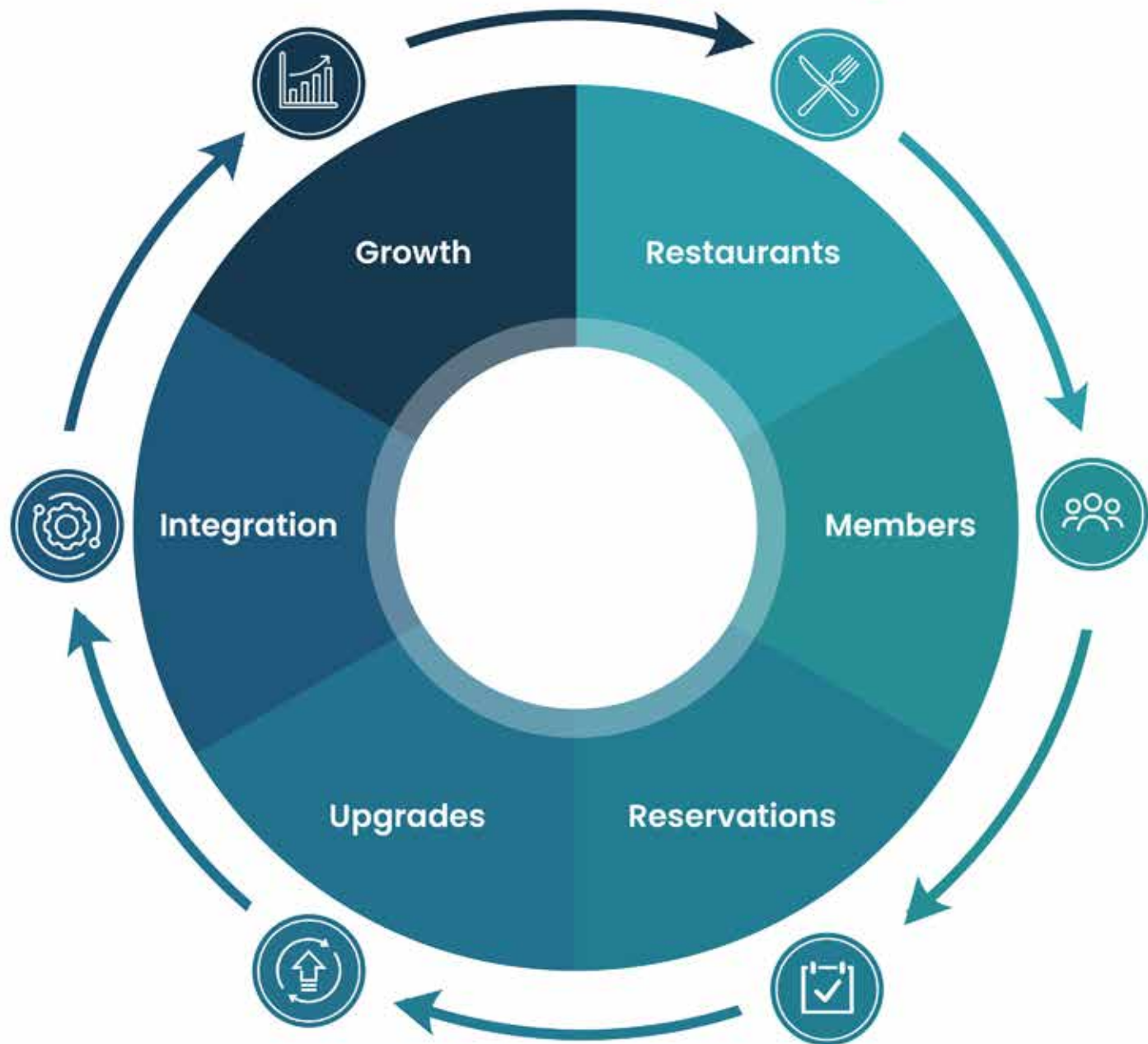
Add Tier 3 once:

Reservation attribution is live

Perk redemption tracking is active

Restaurant analytics
dashboards are ready

A Self-Reinforcing Ecosystem





LAKEBOUND

**BUILT FOR LAKES.
BUILT FOR RESTAURANTS.
BUILT FOR GROWTH.**